

# 2021 EDITORIAL CALENDAR

| ISSUE  | ISSUE TOPICS  | SPECIAL FEATURES   |
|--|---|--|
| <b>JANUARY</b><br>Ad Close: Dec. 1, 2020<br>Material Close: Dec. 7, 2020   | <b>2021 Product Showcase</b> <ul style="list-style-type: none"><li>• Boilers, chillers, AHUs</li><li>• IAQ</li><li>• Fire/Smoke control</li><li>• Kitchen ventilation</li><li>• 20 to Watch: Women in HVAC Contest Winners</li></ul>                              | <ul style="list-style-type: none"><li>• Product Showcase for Advertisers!</li><li>• Ask Your Rep About Enhanced Advertising Opportunities!</li><li>• <b>Today's Boiler</b></li></ul>                   |
| <b>FEBRUARY</b><br>Ad Close: Jan. 5, 2021<br>Material Close: Jan. 11, 2021 | <b>Institutional</b> <ul style="list-style-type: none"><li>• VRF cooling</li><li>• Arenas/convention centers</li><li>• Humidification</li><li>• Chillers</li><li>• Boilers/vessels: BPV code</li></ul>  | <ul style="list-style-type: none"><li>• SPECIAL SUPPLEMENT: Smarter Engineering - Indoor Cultivation</li></ul>   |
| <b>MARCH</b><br>Ad Close: Feb. 2, 2021<br>Material Close: Feb. 8, 2021     | <b>2021 Product Showcase II</b> <ul style="list-style-type: none"><li>• Pumps &amp; flow control</li><li>• Chillers</li><li>• Temporary HVAC</li></ul>  | <ul style="list-style-type: none"><li>• Product Showcase for Advertisers!</li><li>• Ask Your Rep About Enhanced Advertising Opportunities!</li></ul>   |
| <b>APRIL</b><br>Ad Close: March 2, 2021<br>Material Close: March 8, 2021   | <b>K-12 Schools</b> <ul style="list-style-type: none"><li>• Boilers</li><li>• Drives &amp; motors</li><li>• Classroom &amp; kitchen ventilation</li></ul>   | <ul style="list-style-type: none"><li>• ES Annual Roundtable</li><li>• Ask Your Rep for Value Added Enhancement this month!</li><li>• Readership Study Issue</li><li>• <b>Today's Boiler</b></li></ul> |
| <b>MAY</b><br>Ad Close: April 6, 2021<br>Material Close: April 12, 2021    | <b>HVAC/Power in Critical Facilities</b> <ul style="list-style-type: none"><li>• Data center cooling</li><li>• Critical facility standby &amp; backup power</li><li>• Power transmission</li><li>• Air distribution</li><li>• Smoke &amp; fire, NFPA 92</li></ul> | <ul style="list-style-type: none"><li>• Engineer's Technical Library</li></ul>   |
| <b>JUNE</b><br>Ad Close: May 4, 2021<br>Material Close: May 10, 2021       | <b>Colleges/Universities</b> <ul style="list-style-type: none"><li>• Boilers/water heaters</li><li>• Dehumidification</li><li>• Motors &amp; drives</li><li>• VAV</li></ul>   | <ul style="list-style-type: none"><li>• SPECIAL Supplement: Smarter Engineering - A Health Care Guide for Engineers</li></ul>  |

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| <p><b>JULY</b><br/>Ad Close: June 1, 2021<br/>Material Close: June 7, 2021</p>       | <p><b>Corporate/Campus Retrofits</b></p> <ul style="list-style-type: none"> <li>• Boilers</li> <li>• VRF</li> <li>• Central plant equipment</li> <li>• Radiant HVAC</li> </ul>  | <ul style="list-style-type: none"> <li>• Value Added Enhancement</li> <li>• <b>Today's Boiler</b></li> </ul>   |
| <p><b>AUGUST</b><br/>Ad Close: July 6, 2021<br/>Material Close: July 12, 2021</p>    | <p><b>Health Care/Hospital</b></p> <ul style="list-style-type: none"> <li>• CHP/Co-gen</li> <li>• IAQ/Air filtration/NFPA 99</li> <li>• Chiller plant upgrades</li> <li>• Critical facilities power &amp; energy</li> </ul>       | <ul style="list-style-type: none"> <li>• 2021 Mechanical Products eBook</li> <li>• Commercial Comfort Products of the Year Contest Winners</li> </ul>                      |
| <p><b>SEPTEMBER</b><br/>Ad Close: Aug. 3, 2021<br/>Material Close: Aug. 9, 2021</p>  | <p><b>Refrigerants in Transition</b></p> <ul style="list-style-type: none"> <li>• Chillers &amp; plants</li> <li>• Hospitality/restaurants</li> <li>• Pumps/flow controls</li> <li>• ASHRAE 90.1</li> </ul>                       | <ul style="list-style-type: none"> <li>• Value Added Enhancement</li> <li>• SPECIAL Supplement: Smarter Engineering - Leading Examples of Automation Excellence</li> </ul> |
| <p><b>OCTOBER</b><br/>Ad Close: Sept. 7, 2021<br/>Material Close: Sept. 13, 2021</p> | <p><b>High-Performance Health Care</b></p> <ul style="list-style-type: none"> <li>• Dehumidification</li> <li>• Chillers</li> <li>• Ventilation</li> <li>• IAQ</li> <li>• Chilled beams</li> </ul>                                | <ul style="list-style-type: none"> <li>• Engineer's Technical Library</li> <li>• <b>Today's Boiler</b></li> </ul>  |
| <p><b>NOVEMBER</b><br/>Ad Close: Oct. 5, 2021<br/>Material Close: Oct. 11, 2021</p>  | <p><b>Data Centers</b></p> <ul style="list-style-type: none"> <li>• Data center cooling</li> <li>• IoT: intelligent technology</li> <li>• Building automation</li> <li>• Pharmaceutical HVAC</li> <li>• Cooling towers</li> </ul> | <ul style="list-style-type: none"> <li>• Value Added Enhancement</li> </ul>  |
| <p><b>DECEMBER</b><br/>Ad Close: Nov. 2, 2021<br/>Material Close: Nov. 8, 2021</p>   | <p><b>Commercial Buildings</b></p> <ul style="list-style-type: none"> <li>• Boilers</li> <li>• IAQ</li> <li>• Building automation</li> <li>• Radiant heat</li> <li>• BIM integration</li> </ul>                                   | <ul style="list-style-type: none"> <li>• Value Added Enhancement</li> </ul>  |