

ISSUE	TOPICS	SPECIAL FEATURES	FREE BONUS DISTRIBUTION
<b>JANUARY</b> Ad Close: Dec. 1, 2008 Editorial Close: Nov. 20, 2008	<b>AHR Show Issue</b> ▶ Chilled beams ▶ IAQ ▶ Fire / smoke control ▶ Motors and drives	<b>Show Product Guide</b>	• Air-Conditioning, Heating, Refrigerating Expo (AHR) — January 26-28, Chicago
<b>FEBRUARY</b> Ad Close: Jan. 5, 2009 Editorial Close: Dec. 19, 2008	<b>Green Health Care</b> ▶ VRF cooling ▶ Humidification ▶ Air distribution ▶ Boilers	<b>Advertising Readership Study</b> <b>Green Intelligent Buildings</b>	• Datacenter Dynamics — TBD, New York
<b>MARCH</b> Ad Close: Feb. 2, 2009 Editorial Close: Jan. 19, 2009	<b>K-12 School Market</b> ▶ Classroom ventilation ▶ Hydronics ▶ Chillers ▶ Temporary HVAC	<b>MailIt Issue</b>	• Green Intelligent Buildings — March 22-24, Arlington, VA
<b>APRIL</b> Ad Close: March 2, 2009 Editorial Close: Feb. 20, 2009	<b>Mission Critical HVAC</b> ▶ Clean rooms ▶ VAV ▶ Air distribution and humidity control ▶ Data center cooling	<b>Advertising Readership Study</b>	
<b>MAY</b> Ad Close: April 1, 2009 Editorial Close: March 20, 2009	<b>Green Commercial Buildings</b> ▶ Chillers/chiller plants ▶ Dehumidification ▶ Pumps/flow control ▶ Radiant heat	<b>Engineer's Tech. Library</b> <b>Green Intelligent Buildings</b>	• Datacenter Dynamics — TBD, Washington, D.C. • National Fire Protection Association — June 8-10, Chicago
<b>JUNE</b> Ad Close: May 1, 2009 Editorial Close: April 20, 2009	<b>College/University Market</b> ▶ VRF cooling ▶ Boilers / water heaters ▶ Dehumidification ▶ Motors and drives	<b>MailIt Issue</b>	• BOMA International — June 28-30, Philadelphia • APPA Annual Conference — July 8-10, Vancouver, BC, Canada
<b>JULY</b> Ad Close: June 1, 2009 Editorial Close: May 20, 2009	<b>Sustainable Health Care</b> ▶ Fire/smoke control ▶ Air filtration ▶ IAQ/ventilation ▶ Thermal storage	<b>MailIt Issue</b> <b>Green Intelligent Buildings</b>	• Datacenter Dynamics — TBD, San Francisco • ASHE Annual Convention — August 2-5, Anaheim • Datacenter Dynamics — TBD, Seattle
<b>AUGUST</b> Ad Close: July 1, 2009 Editorial Close: June 19, 2009	<b>Mission Critical HVACR</b> ▶ Data center cooling ▶ Pharmaceutical HVAC ▶ Humidification ▶ Building automation	<b>Advertising Readership Study</b> <b>2009 Mechanical Products Sourcebook</b>	• AMCA International Annual Convention — September 9-12, Mont Tremblant, Quebec, Canada
<b>SEPTEMBER</b> Ad Close: August 3, 2009 Editorial Close: July 20, 2009	<b>Leisure Industry HVAC</b> ▶ Sports venues, casinos, convention cnts ▶ Dehumidification ▶ Kitchen ventilation ▶ Motors and drives ▶ Radiant HVAC	<b>MailIt Issue</b>	• Datacenter Dynamics — TBD, Chicago • Green Sustainable Building Controls — TBD
<b>OCTOBER</b> Ad Close: Sept. 1, 2009 Editorial Close: August 20, 2009	<b>Green Commercial Buildings</b> ▶ Building automation ▶ Smoke and fire control ▶ IAQ ▶ Motors and drives	<b>Engineer's Tech. Library</b> <b>MailIt Issue</b> <b>Green Intelligent Buildings</b>	• Datacenter Dynamics — TBD, Miami
<b>NOVEMBER</b> Ad Close: Oct. 1, 2009 Editorial Close: Sept. 18, 2009	<b>Indoor Air Quality</b> ▶ Dehumidification ▶ Humidification ▶ Ventilation ▶ Filtration	<b>Advertising Readership Study</b>	• AHRI Fall Meeting — November 15-17, Palm Beach
<b>DECEMBER</b> Ad Close: Nov. 2, 2009 Editorial Close: Oct. 20, 2009	<b>AHR Pre-Show Issue</b> ▶ Boilers ▶ Chillers ▶ Pumps and flow controls ▶ Radiant heat	<b>Podcast/Video Advertising Opportunity</b>	• Datacenter Dynamics — TBD, Dallas

# Editorial Calendar

## RELATED PRODUCTS

Boilers, water heaters, infrared/radiant heaters, building automation systems, controls, energy management systems, sensors, ventilation, fan coil units, duct insulation, grilles, registers, diffusers, fans, blowers, air handlers, air cleaners, air curtains, air filters, water treatment, airflow instrumentation, IAQ products, dampers, humidification equipment.

Building automation systems and equipment, controls, sensors, refrigeration equipment, compressors, refrigeration valves, piping, coils, pumps, evaporative cooling, dehumidification, chillers, cooling towers, fans, blowers, air handlers, variable-speed drives, air terminals, airflow instruments, air cleaners.

Boilers, water heaters, air-distribution equipment, PTACs, heat pumps, controls, pool dehumidification, multi-zones, thermal storage, energy management systems, building automation systems, heat recovery, rooftops, humidification/dehumidification equipment, desiccants, ductless split systems, fan coil units, burners, fans, airflow instruments, water treatment, refrigeration equipment, walk-in coolers, coils.

IAQ products, humidification equipment, dehumidification equipment, rooftop units, controllers, building automation systems, coils, compressors, piping, refrigerants, lubricants, desuperheaters, desiccants, air curtains, alarms, dataloggers, ductless mini-splits, boilers, water heaters, fans, blowers, sensors, air handlers, air cleaners, smoke detectors, fire safety.

Louvers/dampers, chillers, controls, refrigeration valves, refrigerant management products, refrigeration equipment, cooling towers, pumps, compressors, heat exchangers, water treatment, piping, flowmeters, duct insulation, noise and vibration cancellation, dampers, air-handling equipment, coils, fans, building automation, sensors.

Controls, building automation systems, computer hardware, energy management systems, life-safety systems, smoke control systems, motors, variable-speed drives, power quality analyzers, dataloggers, sensors, chillers, cooling towers, fume hoods, clean room equipment, fans, blowers, duct insulation, boilers, water heaters.

Boilers, water heaters, infrared/radiant heaters, building automation systems, controls, energy management systems, sensors, ventilation, fan coil units, duct insulation, grilles, registers, diffusers, fans, blowers, air handlers, air cleaners, air curtains, air filters, water treatment, airflow instrumentation, IAQ products, dampers, humidification equipment.

Building automation systems and equipment, controls, sensors, refrigeration equipment, compressors, refrigeration valves, piping, coils, pumps, evaporative cooling, dehumidification, chillers, cooling towers, fans, blowers, air handlers, variable-speed drives, air terminals, airflow instruments, air cleaners.

Boilers, water heaters, air-distribution equipment, PTACs, heat pumps, controls, pool dehumidification, multi-zones, thermal storage, energy management systems, building automation systems, heat recovery, rooftops, humidification/dehumidification equipment, desiccants, ductless split systems, fan coil units, burners, fans, airflow instruments, water treatment, refrigeration equipment, walk-in coolers, coils.

IAQ products, humidification equipment, dehumidification equipment, rooftop units, controllers, building automation systems, coils, compressors, piping, refrigerants, lubricants, desuperheaters, desiccants, air curtains, alarms, dataloggers, ductless mini-splits, boilers, water heaters, fans, blowers, sensors, air handlers, air cleaners, smoke detectors, fire safety.

Humidification, dehumidification, energy management systems, fans and blowers, fire damper controls, cooling towers, air handlers, building controls, fire and safety controls, sensors, filtration, VRFs, water treatment chemicals, IAQ products, flowmeters, piping and valves.

Controls, building automation systems, computer hardware, energy management systems, life-safety systems, smoke control systems, motors, variable-speed drives, power quality analyzers, dataloggers, sensors, chillers, cooling towers, fume hoods, clean room equipment, fans, blowers, duct insulation, boilers, water heaters.

## VALUE-ADDED BONUSES

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### ▶ FREE MailLits - We'll Send Your Sales Literature FREE! - A \$1,250 Value

MaiLits are packets of sales literature from full-page advertisers mailed by *ES* for FREE to 250 subscribers in the corresponding vertical market featured that month.

ISSUE	MARKET	AD CLOSING
March	K-12 School	February 2
June	College/University	May 1
July	Sustainable Health Care	June 1
September	Leisure Industry HVAC	August 3
October	Green Commercial Buildings	September 1

### ▶ FREE Advertising Readership Study - A \$5,000 Value

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