

Planning Guide

2012 Editorial Calendar

ISSUE	TOPICS	SPECIAL FEATURES	FREE BONUS DISTRIBUTION
JANUARY Ad Close: Dec. 6, 2011 Editorial Close: Nov. 18, 2011	AHR Expo Show Issue <ul style="list-style-type: none"> ▶ Chilled beams ▶ IAQ ▶ Fire/smoke control ▶ Motors and drives 	Show Product Guide	<ul style="list-style-type: none"> • ABMA Annual Meeting — January 13-16, Rancho Mirage, CA • AHR Expo — January 23-25, Chicago • DatacenterDynamics — TBD
FEBRUARY Ad Close: Jan. 10, 2012 Editorial Close: Dec. 16, 2011	Institutional HVAC <ul style="list-style-type: none"> ▶ VRF cooling ▶ Humidification ▶ Piping ▶ Boilers 	FREE Specifier Spotlight <i>High-Performance Buildings</i> MaiLit Issue	
MARCH Ad Close: Feb. 7, 2012 Editorial Close: Jan. 19, 2012	K-12 Schools <ul style="list-style-type: none"> ▶ Classroom ventilation ▶ Hydronics ▶ Chillers ▶ Temporary HVAC 	MaiLit Issue	<ul style="list-style-type: none"> • DatacenterDynamics — TBD
APRIL Ad Close: March 6, 2012 Editorial Close: Feb. 17, 2012	Mission Critical HVAC <ul style="list-style-type: none"> ▶ Data center cooling ▶ Clean rooms ▶ VAV ▶ Air distribution 	<i>High-Performance Buildings</i>	<ul style="list-style-type: none"> • DatacenterDynamics — TBD
MAY Ad Close: April 10, 2012 Editorial Close: March 19, 2012	High-Performance Comm. Bldgs. <ul style="list-style-type: none"> ▶ Chillers/chiller plants ▶ Dehumidification ▶ Pumps/flow controls ▶ Retrofits 	Engineer's Technical Library <i>Today's Boiler</i>	<ul style="list-style-type: none"> • NFPA — June 4-7, Las Vegas
JUNE Ad Close: May 8, 2012 Editorial Close: April 16, 2012	College/Universities <ul style="list-style-type: none"> ▶ VRF cooling ▶ Boilers/water heaters ▶ Dehumidification ▶ Motors and drives 	MaiLit Issue	<ul style="list-style-type: none"> • APPA National Conference — June 16-20, Seattle • ABMA Annual Meeting — June 22-25, Lake Tahoe • BOMA Annual Conference — June 24-26, Seattle
JULY Ad Close: June 12, 2012 Editorial Close: May 21, 2012	Health Care <ul style="list-style-type: none"> ▶ Fire/smoke control ▶ Air filtration ▶ IAQ/ventilation ▶ Thermal storage 	FREE Specifier Spotlight <i>High-Performance Buildings</i>	<ul style="list-style-type: none"> • ASHE Annual Conference & Expo — July 15-18, San Antonio • DatacenterDynamics — TBD
AUGUST Ad Close: July 10, 2012 Editorial Close: June 18, 2012	Mission Critical HVAC <ul style="list-style-type: none"> ▶ Data center cooling ▶ Pharmaceutical HVAC ▶ BIM/3-D modeling ▶ Building automation 	2012 Mechanical Products Sourcebook	<ul style="list-style-type: none"> • DatacenterDynamics — TBD
SEPTEMBER Ad Close: August 7, 2012 Editorial Close: July 16, 2012	Corporate/Campus HVAC <ul style="list-style-type: none"> ▶ Geothermal systems ▶ Kitchen ventilation ▶ Motors and drives ▶ Radiant HVAC 	MaiLit Issue	<ul style="list-style-type: none"> • DatacenterDynamics — TBD • ES High-Performance Buildings Conference — TBD
OCTOBER Ad Close: Sept. 4, 2012 Editorial Close: Aug. 20, 2012	Commercial Retrofits <ul style="list-style-type: none"> ▶ Building automation ▶ Smoke and fire control ▶ IAQ ▶ Motors and drives 	Engineer's Technical Library MaiLit Issue	<ul style="list-style-type: none"> • AMCA International Annual Meeting — October 17-22, TBD • ASPE EPE — October 29-30, Charlotte
NOVEMBER Ad Close: Oct. 9, 2012 Editorial Close: Sept. 17, 2012	High-Performance Health Care <ul style="list-style-type: none"> ▶ Dehumidification ▶ Chillers ▶ Ventilation ▶ Filtration 	Today's Boiler	<ul style="list-style-type: none"> • AHRI Annual Meeting — November 11-13, La Quinta, CA • Greenbuild — November 14-16, San Francisco • DatacenterDynamics — TBD
DECEMBER Ad Close: Nov. 6, 2012 Editorial Close: Oct. 22, 2012	AHR Expo Pre-Show Issue <ul style="list-style-type: none"> ▶ Boilers ▶ Humidification ▶ Pumps and flow controls ▶ Radiant heat 	Video Ad Opportunity <i>High-Performance Buildings</i> MaiLit Issue	<ul style="list-style-type: none"> • DatacenterDynamics — TBD