

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2009
(Including Supplementary Data)**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Two Corporate Drive, Ninth Floor
Shelton, CT 06484-6259
Phone: +1 203.447.2800
FAX: +1 203.447.2900
www.bpaww.com

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.



BNP Media
2401 W. Big Beaver Road
Suite 700
Troy, MI 48084-3333
Tel.: 248.362.3700
Fax: 248.362.0317
www.esmagazine.com

Official Publication of: None
Established: 1985
Issues Per Year: 12

FIELD SERVED

ENGINEERED SYSTEMS serves facilities engineers/in-house engineers for: commercial/industrial/institutional firms and government agencies, mechanical engineers, electrical engineers, operating engineers, systems engineers, other engineers, consulting engineers, mechanical, design/build or service contractors, control contractors and systems integrators.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients of ENGINEERED SYSTEMS must have a related mechanical systems engineering function of: a) engineering for mechanical systems design/specification; b) engineering for maintenance/repair operations (MRO); c) engineering for mechanical systems installation; d) facilities engineering or e) other mechanical systems engineering. Also qualified are recipients with other functions.

PURPOSE

Included herein is a supplementary analysis of respondents who influence the design, specification or purchase of mechanical systems and/or components and an analysis of the types of facilities in which respondents perform their work.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	32
Advertiser and Agency _____	1,230
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
Electronic _____	-
All Other _____	1,146
TOTAL	2,408

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	52,210	100.0	52,187	100.0	23	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	52,210	100.0	52,187	100.0	23	-

2a. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD							
2009 Issue	Number Removed	Number Added	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified
January _____	356	356	47,712	4,498			52,210
February _____	256	256	47,190	5,020			52,210
March _____	66	66	47,294	4,916			52,210
April _____	3,684	3,684	46,310	5,900			52,210
May _____	5,392	5,392	46,038	6,172			52,210
June _____	95	95	46,159	6,051			52,210

2b. WEBSITE ACTIVITY BY MONTH						
Month	Page Impressions	User Sessions	Unique Browsers	Unique Browser Frequency	Page Duration	User Session Duration
January _____	27,770	15,196	13,929	1.09	01:07	02:06
February _____	24,088	9,104	7,828	1.16	01:03	02:47
March _____	29,644	10,865	9,345	1.16	01:07	03:03
April _____	29,408	16,990	15,448	1.10	01:13	02:07
May _____	31,118	19,030	17,249	1.10	01:15	02:04
June _____	31,127	17,863	16,291	1.10	01:08	01:59
AVERAGE:	28,859	14,841	13,348	1.12	01:09	02:21

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

This issue is equal to the average of the other 5 issues reported in Paragraph two.

HVAC/R BUSINESS	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Electronic Version Only (B)	CLASSIFICATION BY JOB FUNCTION					
					Primary HVAC/R and Related Mechanical Systems Engineering Function					
					Engineering for Mechanical Systems Design/Specification	Engineering for Maintenance/Repair Operations (MRO)	Engineering for Mechanical Systems Installation	Facilities Engineering	Other Mechanical Systems Engineering	Other Engineering Functions and Functions Not Available
Facilities Engineering/In-house Engineering for Commercial, Industrial, Institutional Firms, Government Agencies, Mechanical Engineering, Electrical Engineering, Operating Engineering, Systems Engineering and Other Engineering	29,726	57.0	26,178	3,548	11,400	9,723	2,890	3,845	1,868	-
Consulting Engineering	13,543	25.9	11,754	1,789	9,735	814	630	1,147	1,217	-
Mechanical, Design/Build or Service Contracting and Control Contracting/Systems Integration	8,941	17.1	8,106	835	3,116	2,255	2,774	303	493	-
TOTAL QUALIFIED CIRCULATION	52,210	100.0	46,038	6,172	24,251	12,792	6,294	5,295	3,578	-
PERCENT	100.0		88.2	11.8	46.4	24.5	12.1	10.1	6.9	-

SUPPLEMENTARY DATA FOR ISSUE OF MAY 2009

This is an analysis of 47,512 or 91.0% respondents who influence the design, specification or purchase of mechanical systems and/or components. (See questionnaire used to elicit this data on the back page of this report.) This data is reported for statistical and marketing purposes only.

ANALYSIS OF RESPONDENTS PERSONAL INFLUENCE: DESIGN, SPECIFICATION, PURCHASE OF MECHANICAL SYSTEMS AND/OR COMPONENTS	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Electronic Version Only (B)	ANALYSIS BY HVAC/R BUSINESS				
					Facilities Engineering/In-House Engineering for Commercial, Industrial, Institutional Firms and Government Agencies, Mechanical Engineering, Electrical Engineering, Operating Engineering, Systems Engineering, Other Engineering	Consulting Engineering	Mechanical, Design/Build or Service Contracting and Control Contracting/Systems Integration	Other	
Question: Do you influence the design, specification, or purchase, of mechanical systems and/or components?									
Recipients who replied : YES	47,512	91.0	42,122	5,390	26,995	12,284	8,233	-	
Recipients who replied: NO	4,698	9.0	3,916	782	2,731	1,259	708	-	
Non-respondents	-	-	-	-	-	-	-	-	
TOTAL QUALIFIED CIRCULATION	52,210	100.0	46,038	6,172	29,726	13,543	8,941	-	

SUPPLEMENTARY DATA FOR ISSUE MAY 2009

This is an analysis of 52,111 or 99.8% respondents by HVAC/R Business by type of facilities in which respondents perform their work. (See questionnaire used to elicit this data on the back page of this report.) Since any one respondent may have checked more than one response, the totals for each of these type of facilities should not be added together as the total may exceed the total circulation. This data is reported for statistical and marketing purposes only.

TYPE OF FACILITY	RESPONSES OF RECIPIENTS FOR QUESTION, "IN WHICH TYPES OF FACILITIES DO YOU PERFORM YOUR WORK?"	Percent of Total	Print Version Only (A)	Electronic Version Only (B)	ANALYSIS BY HVAC/R BUSINESS			
					Facilities Engineering/In-House Engineering for Commercial, Industrial, Institutional Firms and Government Agencies, Mechanical Engineering, Electrical Engineering, Operating Engineering, Systems Engineering, Other Engineering	Consulting Engineering	Mechanical Design/Build or Service Contracting and Control Contracting/Systems Integration	Other
Hospital/Healthcare	24,196	46.3	21,444	2,752	11,845	7,315	5,036	-
School/University	25,842	49.5	22,836	3,006	12,648	7,960	5,234	-
Hotel/Motel/Resort	17,638	33.8	15,748	1,890	7,837	5,582	4,219	-
Government/Municipality/Military Building	24,283	46.5	21,286	2,997	11,795	7,875	4,613	-
Restaurant/Fast Food	17,052	32.7	15,338	1,714	7,739	5,261	4,052	-
Supermarket/Convenience Store	12,315	23.6	11,092	1,223	5,714	3,726	2,875	-
Retail/Chain Store/Mall	17,002	32.6	15,231	1,771	7,425	5,308	4,269	-
Manufacturing Facility/Industrial Plant	25,165	48.2	22,150	3,015	12,235	7,742	5,188	-
Commercial Building	30,701	58.8	27,273	3,428	14,678	9,294	6,729	-
Prison/Correctional Facility	12,631	24.2	11,269	1,362	5,836	3,927	2,868	-
Assembly: Arena/Theater/Convention Center	14,545	27.9	12,862	1,683	6,455	4,862	3,228	-
Other	4,179	8.0	3,818	361	2,340	953	886	-

Engineered Systems MAY 2009

ADDITIONAL DATA - Analysis of the question: Are you a manager?

	Total Qualified	Percentage of Total Qualified	Print Version Only (A)	Electronic Version Only (B)
Yes	40,620	77.8	36,248	4,372
No	11,590	22.2	9,790	1,800
No Answer	-	-	-	-
TOTAL QUALIFIED	52,210	100.0	43,068	6,172

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009										
QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent	
	1 year	2 year	3 year							
I. TOTAL – Direct Request:	41,769	10,441	-	46,038	6,172			52,210	100.0	
a. Written	3,224	893	-	4,020	97			4,117	7.9	
b. Telecommunication	29,641	7,599	-	33,232	4,008			37,240	71.3	
c. Electronic	8,904	1,949	-	8,786	2,067			10,853	20.8	
II. TOTAL – Request from recipient's company:	-	-	-	-	-			-	-	
a. Written	-	-	-	-	-			-	-	
b. Telecommunication	-	-	-	-	-			-	-	
c. Electronic	-	-	-	-	-			-	-	
III. TOTAL – Membership Benefit:	-	-	-	-	-			-	-	
a. Individual	-	-	-	-	-			-	-	
b. Organizational	-	-	-	-	-			-	-	
IV. TOTAL – Communication from recipient or recipient's company (other than request):	-	-	-	-	-			-	-	
a. Written	-	-	-	-	-			-	-	
b. Telecommunication	-	-	-	-	-			-	-	
c. Electronic	-	-	-	-	-			-	-	
V. TOTAL – Sources other than above (listed alphabetically):	-	-	-	-	-			-	-	
Association rosters and directories	-	-	-	-	-			-	-	
Business directories	-	-	-	-	-			-	-	
Manufacturer's, distributor's and wholesaler's lists	-	-	-	-	-			-	-	
Other sources	-	-	-	-	-			-	-	
VI. TOTAL – Single Copy Sales:	-	-	-	-	-			-	-	
TOTAL QUALIFIED CIRCULATION	41,769	10,441	-	46,038	6,172			52,210	100.0	
PERCENT	80.0	20.0	-	88.2	11.8			100.0		

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009						
MAILING ADDRESS	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function	46,038	6,172			52,210	100.0
Individuals by name only	-	-			-	-
Titles or functions only	-	-			-	-
Company names only	-	-			-	-
Multi-Copy Same Addressee copies	-	-			-	-
Single Copy Sales	-	-			-	-
TOTAL QUALIFIED CIRCULATION	46,038	6,172			52,210	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009										
State & Zip Code	Print Version Only (A)	Electronic Version Only (B)	Total Qualified	Percent	State & Zip Code	Print Version Only (A)	Electronic Version Only (B)	Total Qualified	Percent	
039-049 Maine	239	21	260		400-427 Kentucky	465	63	528		
030-038 New Hampshire	285	29	314		370-385 Tennessee	743	123	866		
050-059 Vermont	159	16	175		350-369 Alabama	504	62	566		
010-027 Massachusetts	1,339	179	1,518		386-397 Mississippi	217	23	240		
028-029 Rhode Island	171	21	192		EAST SO. CENTRAL	1,929	271	2,200	4.2	
060-069 Connecticut	756	79	835		716-729 Arkansas	288	38	326		
NEW ENGLAND	2,949	345	3,294	6.3	700-714 Louisiana	374	47	421		
100-149 New York	3,672	377	4,049		730-749 Oklahoma	432	69	501		
070-089 New Jersey	1,594	188	1,782		750-799 Texas	2,818	391	3,209		
150-196 Pennsylvania	2,547	315	2,862		WEST SO. CENTRAL	3,912	545	4,457	8.5	
MIDDLE ATLANTIC	7,813	880	8,693	16.7	590-599 Montana	226	20	246		
430-459 Ohio	2,001	234	2,235		832-838 Idaho	223	31	254		
460-479 Indiana	1,201	111	1,312		820-831 Wyoming	106	7	113		
600-629 Illinois	2,780	313	3,093		800-816 Colorado	896	143	1,039		
480-499 Michigan	1,655	188	1,843		870-884 New Mexico	235	37	272		
530-549 Wisconsin	1,438	161	1,599		850-865 Arizona	543	88	631		
EAST NO. CENTRAL	9,075	1,007	10,082	19.3	840-847 Utah	352	47	399		
550-567 Minnesota	1,099	157	1,256		889-898 Nevada	260	43	303		
500-528 Iowa	613	67	680		MOUNTAIN	2,841	416	3,257	6.3	
630-658 Missouri	1,094	112	1,206		995-999 Alaska	129	28	157		
580-588 North Dakota	139	14	153		980-994 Washington	823	108	931		
570-577 South Dakota	173	22	195		970-979 Oregon	429	77	506		
680-693 Nebraska	422	39	461		900-961 California	3,758	629	4,387		
660-679 Kansas	570	67	637		967-968 Hawaii	164	28	192		
WEST NO. CENTRAL	4,110	478	4,588	8.8	PACIFIC	5,303	870	6,173	11.8	
197-199 Delaware	161	23	184		UNITED STATES	45,869	5,965	51,834	99.3	
206-219 Maryland	1,080	145	1,225		969 & 004-009 U.S. Territories	146	40	186		
200-205 Washington, DC	195	51	246		Canada	3	122	125		
220-246 Virginia	1,242	181	1,423		Mexico	-	3	3		
247-268 West Virginia	180	13	193		Other International	10	39	49		
270-289 North Carolina	1,093	156	1,249		APO/FPO	10	3	13		
290-299 South Carolina	504	62	566		TOTAL QUALIFIED CIRCULATION	46,038	6,172	52,210	100.0	
300-319 Georgia	1,159	186	1,345							
320-349 Florida	2,323	336	2,659							
SOUTH ATLANTIC	7,937	1,153	9,090	17.4						

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2005	2006	2007	January - June 2008	July - December 2008*	January - June 2009*
6-Month Period Ended:	2005	2006	2007	January - June 2008	July - December 2008*	January - June 2009*
Total Audit Average Qualified	57,618	57,210	57,211	57,210	52,210	52,210
Qualified Non-Paid Total	57,596	57,189	57,187	57,186	52,186	52,187
Print Only	57,596	57,189	57,187	57,186	49,252	46,763
Electronic Only	-	-	-	-	2,934	5,424
Qualified Paid Total	22	21	24	24	24	23
Print Only	22	21	24	24	22	21
Electronic Only	-	-	-	-	2	2
Post Expire Copies included in Paid Circulation	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July 2008 - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

WEBSITE GLOSSARY:

Unique Browsers: An identified and unduplicated Cooked Browser that accesses internet content during a measurement period. Each browser visiting a site instrumented with SiteCensus code is assigned a unique cookie id to help determine browser uniqueness

Page Impressions: The number of web pages successfully viewed by all browsers within the reporting period

User Sessions: A single continuous set of activity attributable to a browser resulting in one or more pulled text downloads from a site. A period of inactivity of more than 30 minutes terminates the session

Unique Browser Frequency: The average number of user sessions per Unique Browser over the selected reporting period

User Session Duration: The average time a browser remained on the site per session

Page Duration: The average time a browser spent viewing any page(s) on the site

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - Print Version Only

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	46,784	100.0	46,763	100.0	21	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	46,784	100.0	46,763	100.0	21	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - Electronic Version Only

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	5,426	100.0	5,424	100.0	2	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	5,426	100.0	5,424	100.0	2	-

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Christine A. Baloga, Corporate Audience Development Director

Catherine M. Ronan, Corporate Audience Audit Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 7, 2009
 State Michigan
 County Oakland
 Received by BPA Worldwide July 7, 2009
 Type PSJ
 ID Number E045P0J9

8. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA

METHOD OF DISTRIBUTION:

Print copies are distributed via postal services or other carriers. Recipients who request the electronic version are notified via email when the version is available.

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.

QUESTIONNAIRE USED BY PUBLICATION TO ELICIT SUPPLEMENTARY DATA:

Free Subscription and Product Information Form

Would you like to receive a FREE subscription to Engineered Systems?
 YES! No

Please check your preferred format:
 Print Version Digital Version

Please Tell Us About Your COMPANY:
 A Check ALL equipment areas listed below that your firm designs, installs, operates or maintains? (check ALL that apply)
 20 Air Conditioning
 21 Heating - Air
 22 Heating - Hydronic (Wet)
 23 Ventilation
 24 Refrigeration
 34 Building Automation Systems/Energy Management Systems/Lighting Control Systems
 28 Piping & Valves
 33 Insulation (Duct & Pipe)
 32 Smoke & Fire Control (Dampers, Louvers & Ducts)
 27 Heating - Steam
 35 Sensors, Monitors, Transmitters
 36 Water Heaters
 37 Motor & Drives
 38 Humidification, Dehumidification
 39 None of the above

Please Tell Us About Your COMPANY:
 A Check ALL equipment areas listed below that your firm designs, installs, operates or maintains? (check ALL that apply)
 01 Mechanical Design/Build or Service Contracting
 07 Control Contracting/Systems Integration
 00 Other (specify) _____

B Which category best describes your primary engineering job function? (check ONE only)
 04 Engineering for Mechanical Systems Design
 05 Engineering for Mechanical Systems Specification
 10 Engineering for Maint./Repair Operations (MRO)
 08 Engineering for Mechanical Systems Installation
 11 Facilities Engineering
 12 Other Mechanical Systems Engineering (specify) _____
 00 Other (specify) _____

C Do you influence the design, specification or purchase of mechanical systems and/or components?
 Yes No

D Are you a manager?
 Yes No

Signature _____ Date _____
 Print Name _____ Title _____
 Company _____
 Address _____
 City/State/Zip Code _____
 Work Phone _____ Work Fax _____
 E-Mail _____

C If you'd like to receive literature from ALL ADVERTISERS in this issue advertising products in the following categories, just check the appropriate boxes. If you'd like literature on only a specific advertiser's product, check the number listed below that company's ad. (check ALL that apply)
 501 Heating (Hydronic, Steam & Air), Boilers and Water Heaters
 502 Air Conditioning
 503 Refrigeration
 504 Insulation, Ventilation, Smoke & Fire Control
 505 Building/Energy Management Systems
 506 Piping & Valves
 507 Sensors, Monitors, Transmitters
 508 Motor & Drives
 509 Humidification, Dehumidification

Write in the response numbers below for more information from Engineered Systems.

To subscribe online, visit us at esmagazine.com or fax to 1-888-533-5653
 Mail in complete form today: C/O CREATIVE DATA, 519 E BRIARCLIFF RD, BOLINGBROOK IL, 60440 848P03