

2009 Engineer's Technical Library

Expand Your Reach in the May Edition of *Engineered Systems*



Reach tens of thousands of mechanical systems and/or components buyers for just pennies per contact. The **ES Engineer's Technical Library** puts your sales message at the fingertips of over 50,000 mechanical systems engineering professionals* in this convenient reference they will use time and again to contact potential suppliers.

Capture the attention of busy hvacr professionals with a colorful and eye-catching ad showcasing your company's products and literature in the **Engineer's Technical Library**.

Plus, receive new **digital edition distribution with live Web links** for added exposure. Your ETL ad in the digital edition is free with your print purchase. Plus the digital edition is available on esmagazine.com for 1 month and is archived for access up to 12 months.

Your 3" x 2.5" **Engineer's Technical Library** ad will include a 4-color photo of your brochure, catalog, or product, and up to 50 words of copy.

Reserve Your Space Today!
Contact Mary Wray at 248-244-6488
wraym@bnpmedia.com

Rates	1 Unit - \$880
	2 Units - \$710 ea.
	3 Units - \$590 ea.
	4 Units - \$460 ea.

Reach more than 50,000 in print,* 16,000 online** and 15,000 in the **ES** digital edition!**

RESERVATION FORM

May 2009

Yes, I'd like to advertise in the May 2009 edition of **Engineer's Technical Library**. More than 50,000 HVACR engineering professionals* will have the opportunity to see my ad in print with bonus online and digital distribution.

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____

Fax Number: _____

E-mail Address: _____

Number of units to place in May's ETL issue: _____

Approving Signature: _____

Issue Date
May 2009

Ad Closing
April 1st

To reserve ad space, fill out the reservation form and fax it to 248-244-3920 by the April 1st deadline.

Or, fill out the form and send with artwork and copy to:

BNP Media
Engineer's Tech Library
2401 W. Big Beaver Rd.
Suite 700
Troy, MI 48084



*Dec. 2008 BPA Circulation Statement. TQ: 52,210.

**Publisher's own data.